Talkin' Trash

Myths and Realities of Garbage & Recycling

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What you'll learn today:

- History of recycling in Sunnyvale
- What happens at SMaRT Station
- Why recycling plastic is so complicated
- Food scraps recycling program
- What we can do to reduce waste

Sunnyvale Landfill - 80 Years

- Disposal site used ~1912-1993
- City contracts with Kirby Canyon Landfill builds SMaRT Station® (1990-93)
- Diversion from landfill in 1990: 18%
- SV Landfill closes, SMaRT opens (October 1, 1993)



History of Recycling in Sunnyvale



- 1982 Resident-led "Bag, Bundle & Curb"
- 1993 Yard trimmings pickup, SMaRT Station MRF opens
- 2001 Dual-stream carts, trucks
- 2011-Commercial food scraps
- 2017 Residential food scraps



Recycling in Sunnyvale Today

- SMaRT processes 600 tons trash & recyclables per day, serves Sunnyvale and Mountain View
- Today, diversion is ~50%



Recycling in Sunnyvale Today

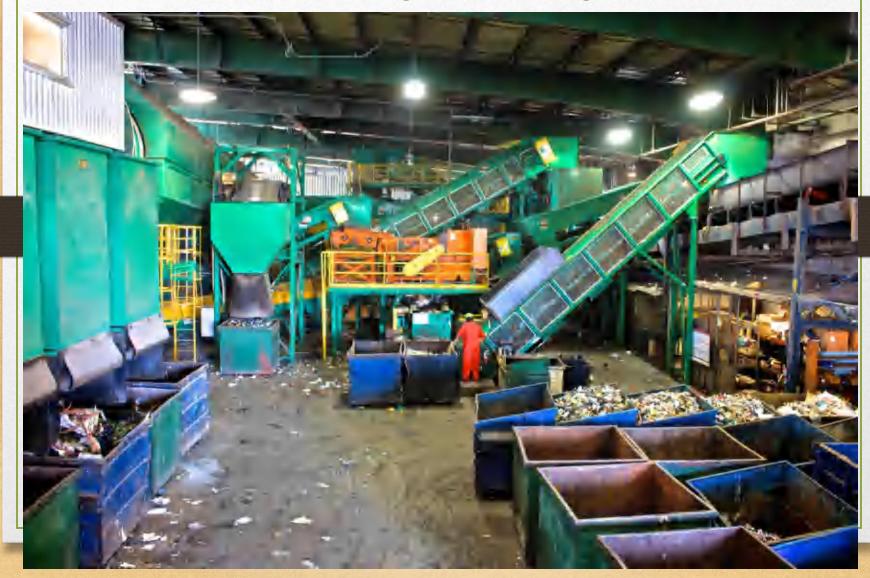
- Five streams collected from single-family households
 - 1. Garbage
 - 2. Food scraps
 - 3. Paper
 - 4. Containers (metal, glass, cartons, some plastic)
 - 5. Yard trimmings



Plus:

- Motor oil/filters, household batteries, & cooking oil
- Cardboard-flatten, tie/tape

Inside the SMaRT Station



Inside the SMaRT Station



SMaRT = Sunnyvale Material Recovery & Transfer Station





What happens to recyclables after collection?

- Machine & hand sorts remove contaminants
- Clean material compressed into "bales" at SMaRT
- Material shipped to manufacturers, made into new products



Bale of aluminum cans. Source: International Aluminum Today

I've heard there are challenges with recycling markets?

- Before 2018, most material shipped to China
- 2018 China "National Sword"
 - Bans most foreign recyclables
 - Maximum 0.5% contamination



Source: National Geographic

Why does that present challenges?



Source: UNESCO Bangkok

- US has had to find other markets
- Contamination is difficult to prevent - we rely on you to "keep it clean"



Source: Phys.org

Purpose of Numbered Triangles





Source: Greenlivingtips.com

- "Chasing arrows" was first created for Earth Day art contest in 1970
- Now, plastic industry uses triangles/numbers for resin types
- Goal: sell more plastic, tell consumers it's the "right thing"

The Problem with Plastics is...

- Resin code #'s oversimplify-does not mean recyclable
 - There are actually hundreds of resin codes & polymers!

MOST single-use plastics NOT accepted in recycling

markets



Source: Canva

Examples of #1 PETE



- Water or soda bottle
- Recycle this!

Source: Stockton Recycles



- "Thermoform" clamshell
- Avoid, garbage

Source: Amazon.com

Single-use plastics and why they're problematic

- Production harms environment
- Only used for seconds
- U.S. generates more plastic than any country
- Less than 10% recycled
- Much ends up as litter on land/ocean



Source: Canva

What IS Recyclable?

Recycle the

Place these items in your recycling cart:



Plastic Bottles



Glass Bottles/Jars



Aluminum and Steel Cans



Rinse containers, remove and recycle lids

Rinse containers, remove and recycle lids



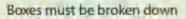
Newspaper & Magazines



Cartons









No frozen food boxes

Dirty Dozen

Keep these out of your recycling cart:



Please REcycle, don't Wishcycle...



Source: Recycle Cartons Facebook page

What's Wrong with Wishcycling?

- Putting something in your cart **DOESN'T** mean it is going to get recycled
- Must be removed at SMaRT and sent to landfill
- Rule of thumb: When in doubt, throw it out AND memorize the Nice Nine©



Source: Apartment Therapy

Let's talk about food scraps recycling!

- Program for single family homes since 2017; multifamily starting in 2022!
- Accepts ALL food
- Leftovers, spoiled food
- Tea bags, coffee filters & grounds, even pet food
- NO paper products (e.g. napkins, paper towels, coffee cups)





Why separate food scraps?

- 40% of US food is wasted and never eaten
- Diverts 8,000 tons of food per year from landfill
- Food = methane in landfill, worsens climate change
- We use our food scraps to create electricity!

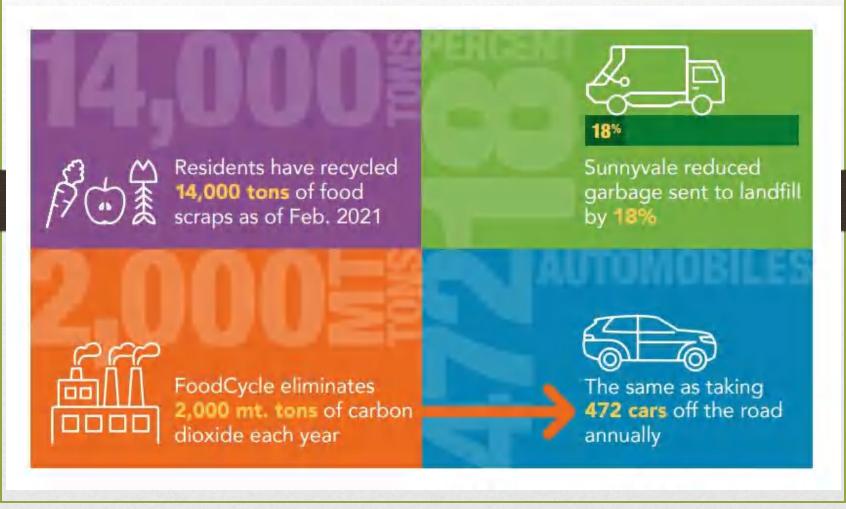
It's also CA State Law



SB 1383: Short-Lived Climate Pollutants

- Went into effect 2022
- Reduce amount of organics going into landfill by 75% by 2025
- Increase edible food recovery by 20% by 2025

FoodCycle Impact



Still not sure what to recycle? There's an App for that!

- App & web look-up tool
- Sunnyvale.ca.gov, How to Get Rid of Anything
 - Collection schedule
 - Street sweeping schedule
 - Order extra pick-ups
- OR, call our Recycling

line: 408-730-7262



What can you do to make a difference?



Source: Canva

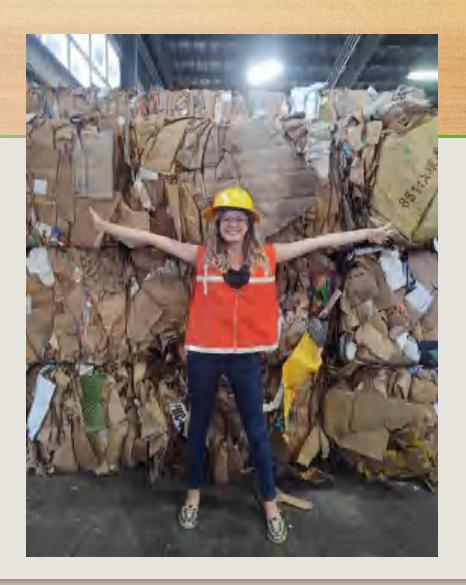
- Recycle right! (Nice Nine)
- Recycle <u>all</u> your food scraps
- Look for less/recyclable packaging
- Remove caps, dump liquids
- Go bulk shopping
- Refuse single-use plastics
- "Mend it, don't end it"
- BYO container for leftovers at restaurants

Other Ideas?





Q & A

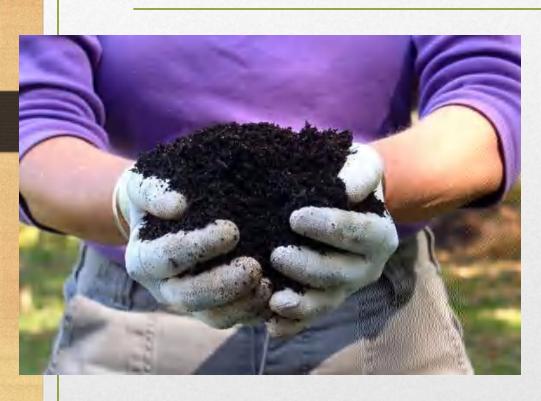


Looking for a New Year's Resolution?

Try making some zero waste swaps!



Food scraps are turned into:



- 1. Fertilizer amendment that improves soil quality
- 2. FDA-approved animal feed ingredient for chicken, pigs, fish
- 3. Electricity (energy production) with anaerobic digesters

Challenges, cont.



Source: PR Newswire

- Recycling industries moving out of China
- Paper mills convert paper to "pulp," ship pulp to China



Source: Canva

Sunnyvale's new single-use plastics ordinance

Opt-in option when ordering takeout/delivery

Back to Council with updates, recs

2022-2023

2021

2023

Single-use plastic "accessory" items- straws, condiments- on request

FoodCycle Video



New FoodCycle outreach campaign:

- Surveys have told us residents have challenges with:
 - Space in kitchen
 - "lck" factor
 - Dirty cart
 - Remembering to separate
- New videos, ads and information starting in May
- Test outreach methods in pilot areas
- Continue using outreach that works!

