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## What

 you'll learn today:- History of recycling in Sunnyvale
- What happens at SMaRT Station
- Why recycling plastic is so complicated
- Food scraps recycling program
- What we can do to reduce waste


## Sunnyvale Landfill - 80 Years

- Disposal site used ~1912-1993
- City contracts with Kirby Canyon Landfill builds SMaRT Station ${ }^{\circledR}$ (1990-93)
- Diversion from landfill in 1990: 18\%
- SV Landfill closes, SMaRT opens (October 1, 1993)



## History of Recycling in Sunnyvale

- 1982 - Resident-led "Bag, Bundle \& Curb"
- 1993 - Yard trimmings pickup, SMaRT Station MRF opens
- 2001 - Dual-stream carts, trucks
- 2011-Commercial food scraps
- 2017 - Residential food scraps



## Recycling in Sunnyvale Today

- SMaRT processes 600 tons trash \& recyclables per day, serves Sunnyvale and Mountain View
- Today, diversion is $\sim 50 \%$



## Recycling in Sunnyvale Today

- Five streams collected from single-family households

1. Garbage
2. Food scraps
3. Paper
4. Containers (metal, glass, cartons, some plastic)
5. Yard trimmings

Plus:


- Motor oil/filters, household batteries, \& cooking oil
- Cardboard-flatten, tie/tape


## Inside the SMaRT Station



## Inside the SMaRT Station



## SMaRT = Sunnyvale Material Recovery \& Transfer Station



# What happens to recyclables after collection? 

- Machine \& hand sorts remove contaminants
- Clean material compressed into "bales" at SMaRT
- Material shipped to manufacturers, made into new products


Bale of aluminum cans. Source: International Aluminum Today

I've heard there are challenges with recycling markets?

- Before 2018, most material shipped to China
- 2018 - China "National Sword"
- Bans most foreign recyclables
- Maximum 0.5\% contamination


Source: National Geographic

# Why does that present challenges? 



- US has had to find other markets
- Contamination is difficult to prevent - we rely on you to "keep it clean"

Source: UNESCO Bangkok


## Purpose of Numbered Triangles



- "Chasing arrows" was first created for Earth Day art contest in 1970
- Now, plastic industry uses triangles/numbers for resin types
- Goal: sell more plastic, tell consumers it's the "right thing"


## The Problem with Plastics is...

- Resin code \#'s oversimplify-does not mean recyclable
- There are actually hundreds of resin codes \& polymers!
- MOST single-use plastics NOT accepted in recycling markets



## Examples of \#1 PETE



- "Thermoform" clamshell
- Avoid, garbage


## Single-use plastics and why they're problematic

- Production harms environment
- Only used for seconds
- U.S. generates more plastic than any country
- Less than $10 \%$ recycled
- Much ends up as litter on land/ocean


$$
\begin{gathered}
\text { What IS } \\
\text { Recyclable? }
\end{gathered}
$$

## Recycle the



Place these items in your recycling cart:


Rinse containers, remove and recycle lids


Rinse containers, remove and recycle lids


## Avoid the

 Dirty Dozen Keep these out of your recycling cart:

## Please REcycle, don't <br> Wishcycle...

## WISHCYCLING

## verb

## Putting non-recyclable items

in the recycling bin in the hopes
the items will be recycled


Source: Recycle Cartons Facebook page

## What's Wrong with Wishcycling?

- Putting something in your cart DOESN'T mean it is going to get recycled
- Must be removed at SMaRT and sent to landfill
- Rule of thumb: When in doubt, throw it out AND memorize the Nice Nine:-


Source: Apartment Therapy

## Let's talk about food scraps recycling!

- Program for single family homes since 2017; multi- 11 family starting in 2022!
- Accepts ALL food
- Leftovers, spoiled food
- Tea bags, coffee filters \& grounds, even pet food
- NO paper products (e.g. napkins, paper towels, coffee cups)



## Why separate food scraps?

- $40 \%$ of US food is wasted and never eaten
- Diverts 8,000 tons of food per year from landfill
- Food = methane in landfill, worsens climate change
- We use our food scraps to create electricity!


## It's also CA State Law



SB 1383: Short-Lived
Climate Pollutants

- Went into effect 2022
- Reduce amount of organics going into landfill by 75\% by 2025
- Increase edible food recovery by $20 \%$ by 2025


## FoodCycle Impact



Residents have recycled 14,000 tons of food scraps as of Feb. 2021


18\%
Sunnyvale reduced
garbage sent to landfill by $18 \%$


FoodCycle eliminates 2,000 mt. tons of carbon dioxide each year


The same as taking 472 cars off the road annually

## Still not sure what to recycle? There's an App for that!

- App \& web look-up tool
- Sunnyvale.ca.gov, How to Get Rid of Anything
- Collection schedule
- Street sweeping schedule
- Order extra pick-ups
- OR, call our Recycling line: 408-730-7262



## What can you do to make a difference?

- Recycle right! (Nice Nine)
- Recycle all your food scraps


Source: Canva

- Look for less/recyclable packaging
- Remove caps, dump liquids
- Go bulk shopping
- Refuse single-use plastics
- "Mend it, don't end it"
- BYO container for leftovers at restaurants


## Other Ideas?



## Sunnyvale

## $\mathrm{O} \& \mathrm{~A}$



## Looking for a New <br> Year's Resolution?

Try making some zero waste swaps!


Aluminum Foil
Silicone Baking Mat



Dryer Sheets


Dryer Balls


Plastic Bag


Reusable Coffee Cup


Bamboo
Untensils

## Food scraps are turned into:



1. Fertilizer amendment that improves soil quality
2. FDA-approved animal feed ingredient for chicken, pigs, fish
3. Electricity (energy production) with anaerobic digesters

## Challenges, cont.



- Recycling industries moving out of China
- Paper mills convert paper to "pulp," ship pulp to China

Source: PR Newswire


## Sunnyvale's new single-use plastics ordinance

Opt-in option when ordering takeout/delivery

Back to Council with updates, recs

Source: Canva

Single-use
plastic
"accessory"
items- straws, condiments- on

## FoodCycle Video

## Whylet this valuable resource cio to waste?

## New FoodCycle outreach campaign:

- Surveys have told us residents have challenges with:
- Space in kitchen
- "lck" factor
- Dirty cart
- Remembering to separate
- New videos, ads and information starting in May
- Test outreach methods in pilot areas
- Continue using outreach that works!


